

Community
Spirit Upheld

THE BEACH NEWS

Circulating in
Every Home

Promoting the Progress of the Beach Sections of San Diego and of the Entire Point Loma Peninsula

VOLUME 1

5c THE COPY

Ocean Beach, California, December 1, 1922

50c A YEAR

NUMBER 2

'BILL' BENBOUGH BACK FROM HIS HONEYMOON

Gladsome Hand of Welcome Given to the Popular Proprietor of The "Garden of Eden"

W. E. Benbough, who went away to attend an Elks' Convention up the coast some time ago, is back again at his headquarters in the Benbough building, on the Ocean Front at Abbott street. Everybody hereabouts knows the story of his becoming a benedict during his absence from the Beach, so it will suffice to say that the busy, bustling "Bill" returned brimful of bright and brilliant ideas for boosting the best spot of Sunny Southern California. His bride, who was formerly Miss Vivian Benbough, returned with him, looking as lovely and more charming than ever in her happy early environment of enchantingly ecstatic wifehood.

In conjunction with Beachites in general, the staff of **The Beach News** heartily extends the gladsome hand of welcome to the newly-weds, wishing them deep and plentiful drafts from the flagon of health and prosperity and all that goes to make this sphere a pleasant place to abide.

LIGHT AND DARKNESS

Except for the soft light shed by a kindly moon, Ocean Beach was in darkness for nearly two hours in the early part of last Thursday evening. All the local grocers did a rushing business in the sale of candles for a while. A truck colliding with an electric light pole on the Strand caused all the dark trouble.

Candles, Cake and Cream

Herbert Schuman of the Spindrift cottages, celebrated his sixth birthday with a lovely party. The center of the table was graced with a delicious birthday cake holding six candles. Ice cream and cake were served to the many little guests present.

Community Sing

Another Community Sing will be held at the Congregational church next Monday evening at 7:30. A double quartet will be heard, consisting of Mr. and Mrs. Bolla E. Brown, Mrs. Roy Close, Mrs. Helen McConaughy, Mrs. Bishop, Walter Roberts, A. B. Shepherd and J. T. Smith. Everybody invited.

THANKSGIVING AT SCHOOL

Considering the unpropitious weather conditions last Wednesday, the Thanksgiving program at the Ocean Beach school brought forth a most goodly assemblage of parents, relatives and friends of the school children.

The following program was rendered: "Harvest Home," fourth grade; reading, Ellen Yorba, third grade; folk dante, 1B grade; selection from "Hiawatha," second grade; Indian drill, 1A grade; play, "The Pilgrims," third grade; "Courtship of Miles Standish," sixth grade; "The Old and New Thanksgiving," seventh grade.

A Quiet Home Wedding

Mrs. Sadie A. Boronda and Byron H. Burk were married November 28th at 8 p. m., at the home of Mr. and Mrs. Carl Schroder, 2840 Point Loma boulevard, by Rev. Rolla E. Brown, pastor of the Ocean Beach Baptist church. The groom is connected with the California Construction company. The newly wedded couple will make their home here. The marriage was a quiet affair, only near relatives being present.

E. G. Isom has recently reached the Beach to reside permanently, after having a mighty snowy trip from Pueblo, Colo.

ENDORSED BY C. OF C.

"The Beach News" Is Boosted by O. B. Business Organization

Mrs. J. T. McGarvey, the clever and well-known correspondent of the San Diego "Union," in her regular weekly Ocean Beach notes, wrote thusly last Sunday, chronicling the proceedings of the regular business meeting of the O. B. Chamber of Commerce:

"The support of the Chamber of Commerce was pledged to the new newspaper, **The Beach News**, (the first issue of which came out Friday), after a talk by the editor and publisher, Kirk Smith, in which he said that it was his intention to publish a clean, wholesome community paper, looking to the interests of Ocean Beach, Pacific Beach, Mission Beach and the entire Point Loma peninsula."

POSTOFFICE SCHEDULE

(H. K. Rankin, Postmaster)
Mail arrives 10 a. m.; departs 11 a. m.; arrives at 4 p. m.; departs at 4:30 p. m. Mail closes fifteen minutes before departure. General delivery open 8 a. m. to 5 p. m., except on Sundays and legal holidays.

Breezes and Wheezes

Mr. and Mrs. George Ellsworth of 4704 Del Monte avenue, entertained as their Thanksgiving guests, their daughters, Mrs. W. J. Evans and family of Escondido; and Mrs. Amy Cunningham and Orlan, Alice and George Cunningham.

J. K. Merritt of 4538 Long Branch avenue, commences next Monday his engagement with the Ballard & Brockett company of San Diego. Mr. Merritt has many friends in Ocean Beach, as well as in San Diego, who will be glad to hear of his re-entering the dry goods business.

Frank Barker, son of Mr. and Mrs. A. R. Barker, of 4876 Santa Monica avenue, left recently on an automobile tour to Colorado, afterwards visiting his aunt and uncle, Mr. and Mrs. Willis in St. Francis, Kan., and from there he went to Versailles, Ill. for an indefinite stay with his grandparents, Mr. and Mrs. L. B. Barker.

Mrs. E. F. Smith has gone to Colorado on a business trip.

Mrs. C. A. Peterson surprised her many friends here by returning to Ocean Beach for the winter season.

E. F. Smith is building an addition to Mrs. Baughman's house at 4850 Saratoga avenue.

P. H. Peterson and his family, who lived here last summer, have sent word from their Colorado home that they will soon return to Ocean Beach to live permanently. Once a Beachite, always a Beachite.

Mrs. Robert J. Walsh entertained her sister and brother-in-law, Mr. and Mrs. Ben Wiedenbohm of San Diego, over the Thanksgiving holiday.

MOCK ARREST ACTS LIKE A BOOMERANG

Party of Players in Parlor Games Headed for Lock-up, But All Ends Merrily

A surprise party that worked two ways came to pass the other night at the Beach, when a gathering of festive folks came to the point where all in attendance thought they were headed for the "hoose-gow!"

It happened something like this: Mrs. E. H. Barthell, who resides in apartments over the Little Cash Grocery on Newport avenue, held a house party for several of her friends. Each visitor invited was required to furnish 50 cents in pennies for the purpose of indulging in certain and varied innocent games. Everything waxed merrily and playing was at its peak, when a real, live, honest-to-goodness officer of the law bore down on the party and ostensibly placed everyone under arrest!

Lamenting their fate as they liked, the courageously bold and the tremblingly timid were all marched off—but, they didn't head for the police station.

Oh, no! Nothing like that. They were taken to the house of a mutual friend, where it was expected an elaborate repast and a jolly reception would be given them. Then came the boomerang! The anticipated host and hostess were not at home!

Mrs. Barthell saved the day, or, rather the night, by returning with the entire party—Mister Policeman included—to her home, where all enjoyed a laugh and luncheon.

FESTIVE FIREMEN

The much-heralded benefit ball held on Thanksgiving evening at Benbough's dance pavilion by the San Diego Firemen's Relief Association, proved a huge success. The "Garden of Eden" was literally jammed with fire laddies and hundreds upon hundreds of their friends, who arrived in droves by street cars and automobiles. It has been stated that over five thousand tickets were sold and it was estimated that considerably over half that number of persons attended the dance, pavilion.

Bob Shaw's orchestra won much favorable comment for the excellent music furnished, and marked approval was bestowed upon "Bill" Benbough for his courteous donation of the dance, pavilion.

Great credit was extended to C. Lambert, J. W. Wood, and J. W. Lambert, who acted as a reception committee, while especial credit was also given to the committee in charge of the affair, composed of J. W. Collins, E. A. Richardson, E. R. Newton, R. Connard and J. V. Johnson.

Special sale at Faber's Grocery Stores next Tuesday and Wednesday (November 5 and 6): One bar of Palm Olive Soap, 5 cents, limiting two bars to a customer.

VIOLET AND GOLD

Ocean Beach Boy Scouts Hold an Important Meeting

A Boy Scout meeting, and the first of its kind in a long while, was held in the Scout room of the Baptist Church last Monday, starting at 7:30 p. m. Scoutmaster Allan Doane presided and among those present were Scout Executive Edward Barley of San Diego and Deputy Commissioner Dickinson of San Diego, R. E. Brown and J. W. Jobs, troop committeemen.

The Ocean Beach scouts attending were: Allen Belmont, Clifford Harrison, Walter Varney, Arnold Losey, Donald Roberts, Hugh Greer, Raymond O'Mara, Bradford Turley, Samuel Lipsetts, Donald Tibbetts and Edwin Plummer.

Decision was made that the neckerchiefs would be 30x34-inch size. Violet was the color chosen, with gold figures 29.

SUBSCRIBE NOW!

In order for us to fully comply with the U. S. Postal Laws regarding second class matter, it is requested that you subscribe now, your subscription dating with the next issue of **The Beach News**, December 8.

Seen, Heard and Said

A souvenir ball will be held at W. E. Benbough's pavilion tomorrow night, when all records for such an event will probably be broken.

Col. Hubbard and his wife drove to Los Angeles in their new car on Thanksgiving to visit relatives.

A Salmagundi sale will be held at Cundell's meat market on Saturday, December 9th, by the Women's Guild of Trinity Mission.

T. H. Harrison, the boasting proprietor of the New Bathhouse in the Benbough building, announces that he has just received a big shipment of Hershey's chocolates, and is ready to serve his patrons from 6 o'clock in the morning until 11 o'clock at night.

Dan O'Connell and George Howell are baching it in the bungalow just in the rear of the building that Bob Welsh is constructing on Newport avenue. Dan is delving in the realty business now, and ate Thanksgiving turkey with his uncle, William Morrison, of Golden Hill. His side-partner, Mr. Howell, is connected with the Simon Levi company.

Mrs. Russell Howe entertained as her house guests for Thanksgiving Mr. and Mrs. George Clifford and their daughter, Yette; Mr. and Mrs. Henry Clarke and Walter Clarke of Los Angeles.

A. H. Riedel, office with Agnes G. Ellis, real estate broker, writes Insurance in all its branches. Rates and information cheerfully given at his office, 5006 Niagara avenue, Ocean Beach, or at your residence, by appointment. Phone Point Loma 46-W.

ROMANCE IN THE AIR AROUND THE SEASHORE

Oklahoma Girl and Chief Gunner's Mate Become Volunteer Victims of Cupid's Dart

A real romance in life, out-rivalling the movies, came to a climax at the home of a Beach resident just a week ago tomorrow, when Oscar J. Jungbluth, chief gunner's mate stationed at San Diego, was wedded to Miss Ava Barnett of Tulsa, Okla.

The bride-to-be arrived here from her home at 6:30 p. m., the license was secured at 7:30 p. m., and the nuptial knot was tied half an hour later at the Webster domicile on Cable street.

That's the time-table of the romance in a nutshell, yet it doesn't tell the story of how our local Knight-errant, Frank P. Harrison, superior court clerk most of the time and Cupid's right bower some of the time, came to the rescue and helped "Hymen in making a loving couple happy."

Upon the late arrival here of his sweetheart, Sailor Jungbluth told his troubles to the resourceful Frank, who immediately got busy in promoting a license in record time and otherwise facilitating hymeneal matters, with the pleasurable result that Mr. and Mrs. Jungbluth are now enjoying their honeymoon at this glorious seashore suburb.

TONY'S PLACE ROBBERED

Patrolman Rera, of the Ocean Beach police station, is investigating a robbery that occurred night before last at the cafe conducted by Tony Radovitch, 1910 Abbott street. A considerable quantity of cigars, tobacco, cigarettes and candy composed the loot of the thieves, who also annexed a half a dozen or more of Tony's swell silk shirt.

GO TO SCHOOL

Next week from December 4th to 9th is Education Week. Let every parent make special effort to visit school and see the work of the pupils. Talk over the problems with the teacher and co-operate with her for the good of the child.

OCEAN THEATRE

Exceptionally good bookings are now being secured for the Ocean Theatre by Manager Ericson, who announces a change in policy at that popular picture house for the winter season.

Beginning next week the showing of pictures will start at 7:30 p. m. and the doors will be open early enough to permit the seating of all patrons prior to the exhibiting of the opening comedy reel, to be followed by one first class feature picture.

The new arrangement of hours, with the showing of one gilt-edged attraction and a single comedy, will give the patrons of the movie ample time to reach home after the show at a more reasonable hour.

O. B. PUBLIC LIBRARY

Miss Margaret Rankin, librarian at the O. B. public library, is very anxious for all girls and boys of school age to take advantage of the library privilege and will gladly aid them in the selection of suitable books for recreation and enlightenment. Several juvenile magazines are on file at the library, including "American Boy," "St. Nicholas" and "John Martin's Book."

Master Carlyle Cline invited Mr. Kitchred, one of his high school teachers, out duck hunting last Saturday on False bay. Carlyle is quite a duck hunter, and generally gets up at 3 a. m. every Saturday morning, with the result that he has had several nice duck dinners.

ANNOUNCEMENT TO THE READERS AND ADVERTISING PATRONS OF THE BEACH NEWS

Sincerely thanking you for the hearty welcome given to **The Beach News** upon its initial appearance last week, we are glad to announce that with this issue on Friday, December 1, 1922, **The Beach News**, under the editorship, ownership and management of Kirk Smith, is enlarged to FIVE column newspaper.

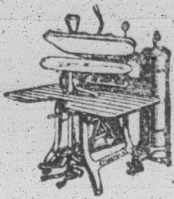
We are mighty glad to announce that **The Beach News** has satisfactorily arranged for its actual printing to be done at the plant of Stewart & Abell, on West F Street, San Diego; and the linotype matter to be set by Harry C. Warner, on G Street, both establishments carrying the union label, which **The Beach News** proudly flies on its publication flag.

For the benefit of those concerned, it is also appropriate to announce that all advertising contracts made with the undersigned are collectable by and payable only to his authorized collector and agent, Mrs. Katharine Smith, or directly to your obedient and grateful publicity servitor,

KIRK SMITH, Editor-Manager-Owner,
THE BEACH NEWS, Ocean Beach, Calif.

Ocean Beach Cleaners

5050 NIAGARA AVENUE

C. H. Owen,
Prop.Cleaning
Dyeing
PressingPhone: POINT
LOMA 70-WWork Called For and Delivered
Prompt Attention Given to
Telephone Orders**EAT****CRAMER'S
BREAD**The Bread worthy to be served
in the finest homes.

YOUR GROCER SELLS IT

BEAR IN MIND THAT**THE****MAINE GARAGE**

Carries a Complete Line of

**TIRES AND AUTO
SUPPLIES**5040 Newport Avenue
Ocean Beach

OPEN UNTIL MIDNIGHT

Phone: Point Loma 382

Telephone: Point Loma 20-W

**Ocean Beach
Feed, Fuel and Express****HAY, GRAIN, WOOD,
COAL**SEEDS, POULTRY AND
RABBIT SUPPLIES
Special This Week—Mixed Bird
Seed, 10c per pound

1918 Bacon Street

THEY ALL PATRONIZE THE

**OCEAN BEACH
STEAM LAUNDRY**WET WASH, ROUGH DRY AND
FINISHEDCall Point Loma 31 and it will be
called for and delivered**BOOST!****Ocean Beach Cigar
Factory**

AND

Fremont Club Cigar Store

5026 Newport Avenue

Phone: Point Loma 92

BURKHARDT'S PANETELLAS

Highway and Ocean Beach Specials

**DAILY TRIPS TO SAN DIEGO
AND POINT LOMA****REID TRANSFER**

1885 Bacon Street, Ocean Beach, Calif.

Freight
BaggageJobbing
Moving**STORAGE****FEED, FUEL and HARDWARE**

Residence Phone

Office Phone

Point Loma 125-J

Point Loma 136

**BEFORE YOU DECIDE ON
YOUR NEW HOME INVESTI-
GATE****KELLASTONE****IMPERISHABLE STUCCO**It Is Waterproof, Fireproof, and
Will not Expand or Contract.Call or phone either Robt. H. Winn Co.,
845 W. Broadway, San Diego, or A. C.
Shepherd, 4851 Voltaire St., Ocean Beach**Kate's Kollum**Some more of the good-hearted
well wishes added to the lengthy list
published last week:Mrs. Anna Hamm, Mrs. B. S. Hill-
yer, Mrs. C. J. Blohm, Mrs. H. K.
Rankin, Miss Julia Duerhammer, Mrs.
H. H. Ozmun, Mrs. Edith Creed, Mrs.
W. C. Hollister, Mrs. W. Brooks, Mrs.
Oliver P. Davis, Miss Myrtle Morris,
Mrs. J. P. Froide, Mrs. A. C. Shep-
herd, Mrs. Leila Donaldson, Mrs. Dr.
F. J. Ratty, Miss Beulah Green, Mrs.
Ethel L. Sterling, Mrs. Evelyn H.
Barker, Mrs. Jean S. Parmelee, Mrs.
Roy Close, Mrs. M. E. Hiatt, Mrs.
Pearl Bryan and Mrs. H. A. Lyman.Oh, girls, here is your cue! The
Beach News made an awful mistake
in its last issue by crediting Frank
Harrison, the Ocean Beach "Beau
Brummel," with having a wife, and
he isn't married at all. Hooray!Mr. and Mrs. J. H. Barron, Mrs.
Mabel Champian, Mr. Lee, all of Ven-
ice, Calif., and Mr. and Mrs. Ralph
McDermitt of San Fernando, Calif.,
enjoyed an elaborate Thanksgiving
dinner at the home of Mr. and Mrs.
Jack Wood of 4729 Cape May ave-
nue.Elmer J. Olson, brother of Mrs.
Earl J. Haas, is slowly recovering
from pneumonia at the McCullough
Sanitarium.Fred Kenner, contractor and
builder, has moved his family into one
of the McAlpine cottages on New-
port avenue.The many friends of Mrs. William
Brooks of 4030 Cape May avenue
will be glad to learn that she is able
to be out again after being laid up
for some time with a sprained ankle.Mrs. M. J. Plummer of 1917 Bacon
street was suddenly taken ill last
Monday with a slight touch of pto-
mae poisoning.Mr. and Mrs. T. H. Harrison of
the New Ocean Beach bathhouse
have as their guests Mr. and Mrs.
C. F. Brinkman and daughter, Lo-
raine, of San Antonio, Texas. They
arrived November 25 and expect to
locate here permanently.Little Bobby Williams' dog was
run over and killed recently by an
automobile on Newport avenue.Mrs. Ellen Brokaw of Cleveland,
Ohio, bought the Wilson place on
Long Branch avenue, next door to the
attractive home of her son, Deputy
Sheriff H. H. Ozmun, 4941 Long
Branch avenue.Mrs. Fannie Tibbetts of 4824
Santa Monica avenue entertained as
her house guests over Thanksgiving
Mr. and Mrs. W. Lawrence of San
Diego.Mrs. J. M. Harrison, president of
the Friday Night Dancing Club, an-
nounces there will be no dance to-
night on account of so many chil-
dren being out of town over the holi-
days. A masquerade dance will be
given next Friday, December 8, when
special prizes will be distributed.Mr. and Mrs. Roy Hawkins of
Cape May avenue and Bacon street
are the proud parents of a fine little
boy, weighing nine pounds.Otto Burkhardt and daughter,
Elizabeth, from Wabasha, Minn., ar-
rived in Ocean Beach and will remain
all winter. They are very pleasant
houseguests of Mr. and Mrs. Roy
Burkhardt at their attractive home,
4647 Santa Monica avenue.Fred Locke of 4212 Voltaire street
is on the warpath these days. While
he was engaged in building his new
garage last week, a thief stole two
rolls of red roofing paper from him,
as well as all his roofing nails.Miss Kate Spani celebrated her
birthday, November 27, at the
"Brown Bear" in San Diego. As
evidence of the high esteem in which
she is held, the teachers of the Ocean
Beach schools surprised Miss Spani
with a most elaborate dinner party
and also showered her with handsome
gifts.A real bona fide Ocean Beach or-
chestra is about to be organized, un-
der the leadership of Juanita B. Closeof 4943 Niagara avenue. All those
playing musical instruments are re-
quested to call at the above address
or phone Pt. Loma 106-R-K.When Alfred Walters left Mans-
field, Ohio, he made a bet that no
matter where he went he would run
across someone he knew from there.
And, sure enough, last week he met
Elmer Kirkpatrick of 4725 Voltaire
street, formerly of Mansfield. That
was a cinch bet, Mr. Walters, for in
Ocean Beach you will surely find
nearly all your friends, sooner or
later.Robert J. Sterling of 4857 Sara-
toga avenue left home recently to
attend the funeral of his father,
Capt. George Sterling, at Sioux City,
Iowa. Mr. Sterling is a chief quar-
termaster in the U. S. navy and is
stationed at the naval headquarters
here.Special sale at Faber's Grocery
Stores next Tuesday and Wednesday
(November 5 and 6): One bar of
Palm Olive Soap, 5 cents, limiting
two bars to a customer.**Church News****First Baptist Church**

REV. R. E. BROWN, Pastor.

Next Sunday the pastor will preach
at 11 a. m. on "Light in Darkness."In the evening at 7:30 he will pre-
sent some sixty pictures, illustrating
the life and history of the Mono In-
dians of California, who have only re-
cently heard the gospel. It is ex-
pected that Mr. and Mrs. Smith of Los
Angeles, will assist in the singing
next Sunday.The special music and singing by
T. Douglas Bird and Mrs. Lang last
Sunday was greatly appreciated by a
very large congregation, and the
reading of "The Whosoever Story,"
by Miss Mabel Garfield, was a new
way of presenting the Truth, simple
and effective.Sunday school meets at 9:45 a. m.
and the Young People's Union at 6:30
p. m.The Baptists are using their Sun-
day school rooms of the new building
and find them most pleasant. The
new chairs were ready last Sunday.
The three dozen chairs for the little
folks in the primary were a fine
sight. The total attendance was 105.**Union Congregational Church**

FREDERIC J. STOETZEL, Pastor.

Sunday school, 9:45 a. m.; morning
worship, 11:00 a. m.; evening ser-
vice, 7:30 p. m.Morning sermon subject: "The
Meaning of Money." Song service
and short sermon in the evening. Mrs.
H. R. Sylvester of San Diego, who
delighted the congregation last Sun-
day evening by her solo, will sing both
morning and evening.The community canvass for the fi-
nances of the church will begin next
Sunday, December 3rd.A chicken supper and a musical
program will be given Tuesday eve-
ning, December 12th.**Church of the Sacred Heart**Rev. Declan E. Foley, rector of
the Church of the Sacred Heart, an-
nounces his ministerial hours as fol-
lows:Sundays, 8:30 a. m. and 7:30 p.
m.; Sunday school, 9:30 a. m.; Ocean
Beach. Services at Roseville Sun-
days at 10 a. m.; Wednesdays, 8 p.
m., Ocean Beach.**RELIGIOUS ITEMS**Christian Science services are held
in the Chamber of Commerce build-
ing on Niagara avenue, as follows:
Sundays, 11 a. m.; Wednesdays, 8
p. m.; Sunday school, 9:45 a. m.The Woman's Society of the Bap-
tist Church has been very much en-
couraged over the success of the pro-
grams put forth of late, and some
exceptionally interesting features
are planned for the Yuletide season.The members of the Woman's
Guild of Trinity Mission are quite
busy with their sewing work for the
forthcoming Christmas sale.The Woman's Missionary Society
of the Baptist Church has been hold-
ing some exceptionally interesting
meetings of late.**VERBAL BOUQUETS**Expressions of Praise and Ap-
proval Quoted Exactly as
Voiced

By KATHERINE

Just a few of the many kind words
heard concerning the first issue of
The Beach News:

Mrs. M. E. Hiatt

"Never knew so much about Ocean
Beach until I read The Beach News."

Dr. Earl L. Chappell

"A nice, clean, newsy sheet. I
wish you the very best of success."

Mrs. Fanny Tibbetts

"Oh, it's just lovely, and created
quite a bit of excitement."

Rev. Frederic J. Stoetzel

"Wish to compliment you very
highly. Also want to subscribe."

Mrs. Earl J. Haas

"The Beach News certainly is up
to the minute! While I was reading
about the carload of apples for Mr.
Faber, they were being delivered at
his store. That's certainly going
some!"

Under Sheriff Ed F. Cooper

"A dandy home paper. Looks like
as if you got everybody's name in
the paper that lives in Ocean Beach."

Mrs. Edith Creed

"I didn't know, and, in fact, I
didn't have any idea it was going to
be such a nice little paper. We surely
want to increase our ad."

Mrs. Pearl M. Wood

"I congratulate you and wish you
well. It's a fine thing for the
beach."

Rev. R. E. Brown

"A fine-looking sheet. Editor Kirk
Smith is a forward-looking man, with
an enticing way of presenting news."

Mrs. J. B. Close

"I surely want to put an ad in
your paper. The Beach News is an
Ocean Beach booster, and so am I."

C. L. Shactebec

"I congratulate you, and wish you
the best success in your undertak-
ings."

Mrs. Helen McConaughy

"I was much pleased with your lit-
tle paper and the little ad of my own
particularly."

"Jimmy" Bowker

"It's fine; it's great; it's a bear!
It'll make 'em all sit up and take no-
tice."

Bunny Murray

"Splendid! It's a big credit to
you, and I wish you every success."

William M. Anderson

"I don't go out much. Now I can
sit comfortable at home and read all
that's going on in The Beach News."

Mrs. Charles W. Whaling

"It surely was some paper. It'll
put 'pep' in everybody at the Beach."

Dr. Walter M. Tipple

"A live community paper. Keep it
up, and you're bound to succeed."

Mrs. H. K. Rankin

"I'm so glad we've got a real home
paper; for it's just what we needed."

Miss Vera Donnelly

"I can't figure it out, where on
earth did you get all that news in
Ocean Beach?"

Mrs. Evelyn Maybee

"It was just fine, and a hundred
times better than I ever expected."

Photographer "Jim" Froide

"It was grand, and some day I ex-
pect to see your presses working
overtime here at the Beach, with a
big electric sign over The Beach
News building."

Mrs. H. A. Lyman

"I was wonderfully surprised. It's
just what the Beach needs."

John S. Padgett

"It was surprising how much news
your paper contained. So many
items I would never have known any-
thing about otherwise."Our paying seems to be a fine job,
as far as the contractor went, but
he had to "went" according to the
survey, right or wrong, and when
some grossly bad surveying was
pointed out at the city hall by some
of those who can see, and who will
help pay the bill, they were called
"kickers." Time will show it worse.
It was ever thusly.

Juanita Borchardt Close

PIANO AND VOICE

4943 Niagara Avenue

PHONE: POINT LOMA 106 R-K

PHONE MAIN 3725

SAVOY CAFE**SEA FOOD A SPECIALTY**

Table d'Hote Dinner 85 Cents

Noon Lunch, 40 Cents

1055-1057 Fourth St., San Diego

Phone Point Loma 48-J Sunset Cliffs

THE CRAGS APARTMENTS

4925 Delmar Ave. and Ocean Front

Two Blocks South From O. B. Car Ter.

Every Apartment Gives Hill and Ocean

Exposure. Complete Equipment

Included in Rates.

Residence Phone, Point Loma 159

Garage, Point Loma 77-W

OCEAN BEACH GARAGE

HENRY EULBERG, Prop.

AUTOMOBILE REPAIRING

Tires, Accessories, Titan Batteries

Authorized FORD Service

4868 Newport Avenue

Phone Point Loma 214-J

D. C. Crosby

Real Estate and Insurance

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Houses and Lots For Sale

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SAVE MONEY

and Get the Best—We Do.

Kodak Finishing**ENLARGEMENTS****COPY WORK AND COLORING**

Greeting Cards for All Occasions

HELP BOOST

J. P. FROIDE

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Point Loma 16 Point Loma 72-J**DR. F. J. RATTY****PHYSICIAN and SURGEON**

Res. 4882 Saratoga Ave., Ocean Beach

Office: 5046 Newport Avenue

A. R. Walsh Robert J. Walsh
Notary Public**REALTY and RENTALS****WALSH & WALSH****PIONEER REALTY BROKERS**

Business Property Our Specialty

City Office: 625 E. Street

Phone 651-16

OCEAN BEACH OFFICE

5026 Newport Ave., Next to Postoffice

Phone: Point Loma 92

FRESH VEGETABLES

From Ocean Beach Gardens.

Every Day

Corner Grocery

5002 Niagara Ave., Ocean Beach

PROMPT FREE DELIVERY

OLIVER F. DAVIS & SON

AGENTS

Spillman Engineering Corp.

Successors to

HERSCHELL, SPILLMAN CO.

Manufacturers

HIGH CLASS PARK AND**PORTABLE CAROUSSELS**

1821 Cable Street

Ocean Beach, Calif.

PHONE, POINT LOMA 65-J

Mrs. Ida M. Dowell has recently
purchased from W. R. Bruner two
lots in block seven.

OCEAN THEATRE

COMING SATURDAY

WALLACE REID

and
LILA LEE

"THE DICTATOR"

a Great Picture

MADE IN SAN DIEGO

COMING SUNDAY

WILLIAM S. HART

"TRAVELIN' ON"

(His Last Picture)

COMING

Special Attraction—Wednesday

and Thursday

BURT LYTELL

and

BETTY COMPSON

"TO HAVE AND TO HOLD"

Come early—doors open at 7:30

The Beach News

(Copyright Duly Applied For)

PUBLISHED EVERY FRIDAY

4829 Saratoga, Ocean Beach, Calif.

Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Social Editor

2025 7

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California, pending.)

FRIDAY, DECEMBER 1, 1922

A WORD OF CONDOLENCE

In the sad demise of Mrs. Carrie May Jones, a devoted wife and loving mother, who went away to the Great Beyond on November 23, after a long-suffering illness at her home on Long Branch avenue, our sincere sympathy and the condolence of the community goes out to our heart-broken fellow-citizen, Joseph W. Jones, and his deeply bereaved family.

For a loss so immeasurable, Di-
vine Providence alone provides si-
lence and time as the only measure
of relief.

We will not, therefore, ever so
slightly open afresh the sources of
their grief, nor will we say an use-
less word where words are vain, ex-
cept that it may prove to be some
comfort to know that the time will
duly come at which each of us shall
deposit in the same casket all sor-
row and suffering, while the soul as-
cends in essence to an ecstatic melt-
ing with the ones we have loved and
lost, and whom we shall still love
and never lose again.

God bless you, comfort and sup-
port you, Mr. Jones, in your hour of
greatest trial.

NAMES, NAMES AND MORE NAMES

In sending or phoning news items
to *The Beach News*, please be extra
careful in giving correct initials, and
first names, particularly, of any and
all persons interested. We desire the
names and addresses of everyone at
the beaches and on the entire Point
Loma peninsula. This is a real com-
munity paper. It is for and about
you and your family, and your neigh-
bors and their families. The nick-
names and familiar cognomens of
your folks and the folks you know
intimately will be especially accepta-
ble. *The Beach News* is everybody's
friend and will always stand shoulder
to shoulder with our citizenry in
striving to boost the best of beach
communities with the finest all-year
round climate in the U. S. A.

IN THE EDITOR'S MAIL

MR. SHACTEBEC IS FORGIVING

San Diego, Calif., Nov. 24, 1922.
Mr. Kirk Smith,
Editor-Manager "The Beach News,"
Ocean Beach, Calif.

Dear Sir: Sorry to have to send
you a little correction of the write-
up given me in your first edition of
The Beach News. Of course, it might
be of some advantage to me if you
will give me the guarantee that all
Ocean Beach residents are mind read-
ers. In your next issue, therefore,
if space permits, please correct your-
self somewhat in the way I herewith
mention.

Before closing this with the usual
phrase, we must congratulate you
upon the nice words that you chose
in complimenting our stenographer in
this office. She deserves it, but I
am afraid it might make her a "swell-
head," and she might ask for a raise
of salary the next thing we know.
As long as Ocean Beach will give us
the business that is due us, even this
in turn could be granted.

Wishing you the best success in
your undertakings, we remain,
Yours very truly,

OLDS & STOLLER, INC.,
By C. L. Shactebec, Manager.

Here's the Complete Correction

Our enterprising editor of *The
Beach News* was very likely so busy
in the effort of getting his paper out
that he only gave a number as 4770
without any further reference as to
house or street to the writeup which
he gave Mr. C. L. Shactebec of Ocean
a hard matter for any reasonable

THE SUNSET SUPPER CLUB

Among the assorted array of at-
tractions afforded to many visitors
at Ocean Beach, none has such a de-
cided distinction in entertainment
and such a superlative service in gas-
tronomy as the widely-known Sunset
Supper Club.

With a polite and popular caterer
as the master hand at its helm, it al-
most goes without saying that the
splendid Sunset ship sails safely and
smoothly over the seas of satiating
amusement, catering specially to re-
unions, birthday parties and the like.

For the extra enjoyment of its
members and their guests, most ex-
cellent music and special cafe ser-
vice are provided, while a delightful
dancing floor awaits those of terpsichorean inclinations. The clever and
well-known Donaldsons direct the or-
chestral selections, and among other
favorites the popular and pretty Miss
Ballard entertains in her own particu-
larly pleasing manner.

The portals of the club are pre-
sided over by the astute and able
Frank Hamar, who graciously greets
the members and their guests with a
right royal welcome.

Phone or send your orders for
PRINTING, from the smallest card
to a poster, to *The Beach News*, for
service and satisfaction.

A REAL MAN ON THE JOB

Roy Burkhardt Is the Official Go-
Get-'Em for the Community

In the good old days in New York
City, when the late lamented "Dick"
Crocker was in the saddle for Tam-
many Hall, the one and only trusted
man who had the job of gathering in
the real coin of the realm for that
famous organization, possessed the
euphonious mythological moniker,
"Aladdin."

Somewhat in the way of showing
that big burg it has nothing on Ocean
Beach, this wide-awake community
can now boast of a true-blue "Alad-
din" of its very own.

At a recent meeting of the local
Chamber of Commerce, the jovial and
energetic go-getter, LeRoy G. Burk-
hardt, was uproariously appointed of-
ficial collector for that progressive
body of citizens.

It's hardly necessary to tack on a
postscript that Roy is certainly shak-
ing 'em all down for their loose
shekels toward the upbuilding of
this salubrious section.

It may prove a mighty good thing
for you to see Mr. Rankin, the
Ocean Beach postmaster, about ex-
changing your 1918 war savings
stamps for the new treasury saving
certificates and keep your money
working for you.

FABER'S BARGAIN SPECIALS

FABER'S CASH AND CARRY NO. 3

2119 Bacon St. Phone Pt Loma 248

10 lbs. Sugar 81c; sack	\$8.10
6-lb. Crisco, each	\$1.19
3-lb. Crisco, each	65c
1-lb. Crisco, each	33c
2 lbs. Pure Lard	35c
Royal Baking Powder, 12-oz. tin	35c
6-oz. tin	18c
Calumet Baking Powder, 1-lb. tin	28c
1-lb. tin	16c
Hill's Red Can, M. J. B., Schilling and Point Loma Coffee	42c
Corn	2 for 25c
Peas	2 for 25c
Tomatoes	2 for 25c

THE LITTLE CASH GROCERY

5021 Newport Ave. Pt. Loma 129

Peaches, large 2-lb. can	25c
Best in the Market	
Prunes, new stock, 40-50, lb.	20c
Raisins, new stock, Seeded or Seedless, per pkg.	15c
Walnuts, No. 1, soft shell, lb.	35c
3 lbs. for	\$1.00
Soap—	
Ben Hur, bar	5c
White King, 20 bars, 3 bars Cocoa Almond, 1 box White King Powder, all for	\$1.00
Polar White, bar	5c
Spuds, best on the market, lug	75c

All Orders Over \$5.00 Delivered Free

FIVE HUNDRED MEMBERS

The Ocean Beach Chamber of
Commerce has set out to get a mem-
bership of 500 by the next Fourth
of July. If you are not already a
member, you certainly should hasten
to become one of the live wires who
are working to benefit you, your
neighbor and the entire community.
The C. of C. is promoting a number
of schemes in the interests of all
and you are earnestly requested to
lend a helping hand. Ninety-nine
pounds pressure won't move a hun-
dred-pound load. It's the other ex-
tra pound that counts. And you
may be the one to furnish the needed
push. Think it over, and join at
once.

Do You Know?

That Ocean Beach has the distinc-
tion of possessing the only elevated
electric street railway in California—
and can you tell where it is?

That there is talk of an express
service for Beachites via the Spreck-
els system to the business center of
the city?

That Grocer Faber relieves himself
of the tedium of directing his trio
of emporiums by taking the Junior
Faber "pig-a-back" up and down the
sand dunes every other night or so?

That there is an even chance that
the connecting road link from the
bridge to the L. A. boulevard will
be paved mighty soon if everybody
will only put their shoulders against
the wheel?

That the city attorney says he can
compel the paving between the car
tracks to be done if the council or-
ders it?

That you show most commendable
civic pride when you constantly keep
your premises clean?

That your neighbors as well as
strangers take praiseworthy notice of
any and all improvements you may
make in your property?

That one of the big banks may
soon have a branch at the Beach?

Yearly subscriptions to *The Beach
News* will be dated from December
8, and you are kindly requested to
send in your subscription as early
as possible before that date, in order
that your name may be placed upon
our mailing list. Only 50c a year.

THE SMITH CONCERT

Mr. and Mrs. J. T. Smith of Santa
Monica avenue are outlining the
plans for a special musical concert
to be held next Friday, December 8,
in the Congregational Church. Com-
plete details and the full program
will be given in our next issue.

FRANK B. IS FANCY FREE

In a brief paragraph published last
week about Frank B. Harrison, who
wields a wonderful "winged pen" as
the clerk in Dept. 3 of the Superior
Court, *The Beach News* got very
much mixed regarding Frank's im-
mediate family relations.

At first he was given a wife and,
in taking one foot out of the marital
mire, the editor almost got the other
foot into the mud of relationship
by giving him a sister.

This is to notify the world at large
that the aforesaid Frank P. is not
married, neither has he a sister. He
is still foot-loose and fancy-free
where the feminine gender is con-
cerned, but when the subject reverts
to city and county taxes, or the ifs
and ands of the proposed new char-
ter, the able and astute court clerk
is without a peer in his realm.

Latest Song Hit

There's a new lullaby just out, en-
titled "The Corkscrew Has Lost Its
Pull."

CHERUB HOME

Conducted by a Graduate Nurse
Children under five years of age
Boarded by the week or month

MRS. F. L. OSBORNE

4887 Long Branch Avenue
OCEAN BEACH, CALIF.

PHONE MAIN 1679

OCEAN BEACH TRANSFER

CHRISTOPHER ENHOLM, Prop.

We Specialize Moving Furniture
Pianos and Baggage

128 W. Broadway San Diego

OCEAN BEACH PARK
SERVICE STATION

W. SWARTS, Prop.
Corner Cable and Voltaire Sts.
On Newly Paved Boulevard
Auto Accessories and Tires
FREE Crank Case Drainage

New Bath House

Benbough Building
T. H. HARRISON, Manager
Open 6 A. M. to 11 P. M.
CIGARS CANDIES
HOT CHOCOLATE

OCEAN BEACH DRUG
STORE

CHAS. L. COLBY, Prop.
1893 Bacon St., Ocean Beach
Drugs, Druggists' Sundries
and Stationery
PHONE PT. LOMA 70-J

Phone: Pts Loma 74

Hotel Newport

G. D. Gammon, Prop.
Rooms as Low as \$5 Per Week
Apartments \$30 Per Month
4965 Newport Ave., Ocean Beach

If You Want the BEST in
Shoe Repairing

Go to
SMITH
4983 Newport Ave., Ocean Beach

C. TOWNSEND BROWN

The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

SUNSET
SUPPER
CLUB

OCEAN BEACH

OPEN TO MEMBERS AND
THEIR GUESTSFINE ENTERTAINMENT AND
SUPERIOR MEALS

SPECIAL CAFE SERVICE

Excellent Music and Dancing

Re-unions and Birthday Parties
Invited

"The Best Is None Too Good"

Phone or send your orders for
PRINTING, from the smallest card
to a poster, to *The Beach News*, for
service and satisfaction.

OCEAN THEATRE

COMING SATURDAY

WALLACE REID

and
LILA LEE

"THE DICTATOR"

a Great Picture

MADE IN SAN DIEGO

COMING SUNDAY

WILLIAM S. HART

"TRAVELIN' ON"

(His Last Picture)

COMING

Special Attraction—Wednesday

and Thursday

BURT LYTELL

and

BETTY COMPSON

"TO HAVE AND TO HOLD"

Come early—doors open at 7:30

W. BROOKS
DRY GOODS—GROCERIES

5022 Niagara Avenue,

OCEAN BEACH

Very Best Vegetables and
Fruits Daily

Phone: Point Loma 20-J

SUNSET GARAGE

Turner B. Kline

FORD REPAIRING A

SPECIALTY

Repairing, Storage, Accessories

1916 Bacon St., Ocean Beach

Phone: Point Loma 361-J

OCEAN BEACH
PLUMBING CO.

Chas. H. Pelcher, Prop.

Repair Work, Contracting,
Estimates

1966 ABBOTT STREET

Heaters, Hardware, Bath Tubs
and Plumbers' SuppliesQUALITY GROCERY &
BAKERY

4903 Voltaire St., Ocean Beach

Home-made HOT BREAD—

Every Day, 10 Cents a Loaf

Pies and Cakes Phone 150-W

Earl L. Chappell

CHIROPRACTOR

277 SPRECKELS BLDG.

Phone 66321 San Diego, Cal.

Over Eight Years Successful
Practice

DR. W. M. TIPPLE

CHIROPRACTOR

OFFICES:

4960 Narragansett Avenue
Ocean Beach

277 Spreckels Bldg.,

San Diego

PHONE: 663-21

BEACH
BARBER SHOP

5032 Newport Avenue

First Class Work Guaranteed

OPEN ALL DAY SUNDAYS

Children's Hair Cutting 35c

Call and see us—we'll treat

you right.

BEAR IN MIND!



Good Music!
Good Floor!
Open All Year!

A REGULAR PLACE TO DANCE!

OCEAN BEACH PAVILION

THE "GARDEN OF EDEN"

Dance to Music that Make sYou Want to Dance!

SPECIAL FOR SATURDAY

—at the

O. B. DRY GOODS

O. B. Dry Goods Store

Men's medium-weight, fleece-lined
DRAWERS, all sizes 95c
Men's medium-weight, fleece-lined
SHIRTS, all sizes 95c
Men's fleece-lined medium-weight
UNION SUITS, all sizes \$1.45
Men's heavy KNIT SWEATERS,
all sizes, special \$3.00
Ladies' and Misses all-wool
SWEATERS, latest style, all
sizes, from \$2.00 to \$5.00

CUNDELL'S MEAT MARKET

Newport Avenue, Ocean Beach
Opposite Postoffice

Phone Point Loma 296
PROMPT DELIVERY

Phone Point Loma 25
NEWPORT CAFE
AND
Ice Cream Parlor
WM. J. MORRISON, Prop.
5002 NEWPORT AVENUE
OCEAN BEACH
Excellent Cuisine
SERVICE THAT SATISFIES
Candy and Confections
Cigars and Cigarettes

Classified Ads

Rates, 10 cents per line, averaging six
words to a line. No advertisement less
than 30 cents, all payable in advance.

DRESSED ducks and chickens, any
size, 40c a pound. Order now for
Christmas and New Years. White
and colored Muscovy ducklings,
Pekin ducks, hatching eggs, red hens,
roosters, Leghorn pullets laying, egg-
bake plants; two nice level building
lots. 4734 Long Branch avenue.

FOR RENT—Two-room house,
nicely furnished. \$10 a month. Near
Ocean Beach.

FOR RENT—Crosby cottages,
nicely furnished. \$16.00 a month.
4930 Muir avenue. Telephone, Point
Loma 214-J.

FOR RENT—One nicely furnished
five-room cottage, modern conven-
iences, one unfurnished cottage, near
school. Apply 4824 Santa Monica
avenue.

WANTED—Party to do some color
work on photos. Apply Studio, 5019
Newport avenue, opposite postoffice.

FOR SALE—Beautiful view lot,
fenced, Long Branch avenue, facing
ocean and bay, 43x100 feet, between
Froud and Guizot streets; value \$800.
Special now \$400. Phone Pt. Loma
133-W.

FOR SALE—Reed baby buggy,
with reversible body. Price \$10. Ap-
ply 4933 Saratoga avenue.

FOR RENT—Unfurnished house,
five rooms, modern; garage; lawn,
hedge, flowers. Take your furniture
out of storage and rent this house.
See owner at postoffice, Ocean Beach.

Phone or send your orders for
PRINTING, from the smallest card
to a poster, to The Beach News, for
service and satisfaction.

Mrs. W. H. Faunce, whose hus-
band is one of the popular night
clerks at the U. S. Grant Hotel, is
residing in one of the Crosby cot-
tages on the Beach front. Mrs.
Faunce is exceptionally kind-hearted
and spends a deal of her spare hours
doing good Samaritan work round
the community.

O. E. McCollom, a brushwielder of
acknowledged ability, has recently
returned from an extended trip to
Los Angeles.

Pertinent and Personal

The Misses Feon Murray and Zora
Lee are proving themselves experts
in helping to manufacture panetellas
at Roy Burkhardt's new Ocean Beach
cigar factory.

A safety zone sidewalk platform
of concrete has been laid by the
street railway company at Roseville
junction for the convenience of pas-
sengers on the O. B. cars.

F. J. Ellis is remodeling his house
on Brighton avenue to great advan-
tage in appearance as well as con-
venience.

Mrs. Roy Cline of 2014 Abbott
street, and Calvin Hubbard received
telegrams last Saturday of the death
of their mother in Indiana. Mrs.
Cline visited her mother during the
summer just past.

J. M. Van Tassel is far from be-
ing black and blue these days, yet
that's the new color of his Chandler
car—and he did the job himself.

"Zach" Taylor is anything except
a tailor by trade, and he's keeping
himself quite busy in making wash-
day less of a drudgery for house-
wives hereabouts.

Dr. W. M. Tipple, who enjoys at
his home on Narragansett avenue,
Ocean Beach, the best ozone in the
U. S. A., has sufficiently recovered
from his recent injury to resume his
chiropractic practice at his office,
277 Spreckels building, San Diego,
as well as at his home.

G. W. Wright, the popular painter,
is keeping busy brightening up Beach
houses. Besides doing a splendid job
on the Crag apartments, he has re-
cently painted the bungalow on Vol-
taire street, next to "Pete" Grand
Maitre's grocery, as well as a resi-
dence on Santa Monica avenue.

D. C. Crosby, the well-known real
estate agent, reports recent sales at
Ocean Beach as the Stevenson house
on Muir avenue to Mrs. Dora Turske,
of Detroit; the Forward property at
corner of Long Branch and De Foe
streets to Mr. Rankin, our postmas-
ter, who bought it as an investment;
also two lots on Cape May avenue to
Mr. Newman of the fire department,
who will build a home there in the
near future. There are many in-
quiries for vacant lots, which looks
highly encouraging for the future of
this thriving community.

William H. Morrison, a conductor
on the O. B. cars, who was acci-
dentally thrown from his car some
months ago when rounding the curve
at Bacon and Voltaire streets, is re-
covering from his injuries and has
resumed his duties on the Beach line,
greatly to the satisfaction of the
traveling public.

DEATH AND FUNERAL OF MRS. JOBES

After a long-suffering illness, Mrs.
Carrie M. Jobes, wife of Joseph W.
Jobes, passed away on Thursday, No-
vember 23, at the family residence,
4522 Long Branch avenue. In ac-
cordance with the wishes expressed
by the deceased prior to her demise,
her funeral was held under the aus-
pices of the Woman's Missionary So-
ciety of the Baptist Church, the ser-
vices taking place last Saturday at the
Johnson-Saum chapel parlors, San
Diego. Rev. F. D. Finn assisted at
the funeral, her pastor being out of
town. Mrs. Anna Mulville spoke in
behalf of the Baptist Woman's Mis-
sionary Society, and solos were sung
by Mrs. Rolla E. Brown and Miss
Isabel Sharman. Mrs. Clarke, Mrs.
Moffett, Mrs. Brown and Mrs. Bishop
also assisted in the services.

IT MIGHT BE WUSS

By D. C. Crosby, Ocean Beach, Calif.

I knew a man long years ago,
When I was just a youth,
Whom every one called "Uncle Joe".
A man of sterling truth.
(Rare trait to tell the truth.)

A life of hardship he had had,
Of sorrow and of pain,
But if the days were good or bad
No one heard him complain.
(He never did complain.)

And if one offered sympathy
His answer would be thus:
"Oh, yes, perhaps this ain't the best,
But then it might be wuss."
(Could be a good deal wuss.)

Don't waste your time repinin',
Don't whine and make a fuss;
Most time your sun is shinin';
Your weather could be wuss.
(Could be a good deal wuss.)

Long years I've fought life's battle,
I've had my share of woe,
But through the din and rattle
I've thought of "Uncle Joe."
(Thought of "Uncle Joe.")

Nor found a better token
To help me through a muss
Than "Uncle Joe's" old slogan:
"Might be a good deal wuss."
(Yes, yes, a great deal wuss.)

BE A BOOSTER

By W. A. Rogers
In the "Eagle's Call"

Boost your city, boost your friends,
Boost the lodge that you attend.
Boost the street on which you're
dwelling.

Boost the goods that you are selling.
Boost the people round about you—
They can get along without you.
But success will quickly find them
If they know that you're behind
them.

Boost for every forward movement,
Boost for every new improvement.
Boost the man for whom you labor,
Boost the stranger and the neighbor.
Cease to be a progress-blocker.
Cease to be a chronic knocker.
If you'd have your city better,
Boost it to the final letter.

DO YOU ADDRESS YOUR MAIL CORRECTLY?

In a weekly letter sent out by the
San Diego postoffice department,
particular stress is put upon the man-
ner in which the general public ad-
dress letters.

For instance, the address "Ocean
Beach, San Diego, Calif." is incor-
rect. The words "San Diego" should
be omitted. The same rule applies
to the postoffice at La Jolla, Loma
Portal, Pacific Beach, Coronado,
Point Loma, Fort Rosecrans, North
San Diego, Encanto and other sepa-
rate postoffices.

S. Carter Smith of Voltaire street
is keeping right on the heels of the
city officials in order to have the
"main stem" of the Beach properly
fixed.

H. A. Busing of Meade, Kan., has
arrived to spend the winter with Mr.
and Mrs. Elliot F. Smith of 4745
Newport avenue.

"Do Your Christmas Shopping
Early" is the slogan now heard on
every side, but it's best to remem-
ber that your shopping should be
done with your community merchant.

Ocean Beach cars from San Diego
connect for Mission Beach at 8 and
11 o'clock a. m.; 2 and 4 o'clock
p. m.

Flotsam and Jetsam

Otto Koellein, the hustling repre-
sentative of the Fuller Brush Com-
pany, is taking orders 'round among
the Beach folks for the Fuller
brushes, which make mighty good
Christmas presents.

Wilfred Swarts, who is always on
the job at the Ocean Park service
station, says that Frank Smith, who
serves him Union oil products, not
only works for a good corporation,
but carries around a good corporation
all of his own.

A petition to pave intersections on
Voltaire street between Bolinas and
Abbott streets has been held over by
the city council, when it was found
the signers represented only 16 per
cent of the frontage affected.

A good selection of books, supply-
ing Yuletide ideas and giving sug-
gestions for Christmas tokens can be
found at the Ocean Beach library
on Bacon street.

H. K. Rankin, the efficient and
popular postmaster of Ocean Beach,
is mightily conserving with the gov-
ernment twine, faithfully following
recent instructions from Washington.
He says that the twine used by the
U. S. postal department each year
would stretch twenty-seven times
around the world.

Some days ago, Mrs. M. Marshall
of 5035 Brighton avenue, while re-
turning from the postoffice to her
home, unbeknowningly dropped a let-
ter containing a ten-dollar bill in
front of the Sunset Garage on Bacon
street. A strange man, passing by,
picked it up and hurried away. All
efforts to locate him have thus far
proved fruitless.

Brother Earl Keeps Busy

Dr. Earl Chappell, after consider-
able effort, has succeeded in induc-
ing the chiropractors' organization to
use the union label on all its print-
ing, including its magazine.—Editor
"A Rogers" in last week's issue of the
San Diego "Labor Leader."

Dr. Chappell certainly manages to
keep himself busy these days and
even some nights. Besides giving
thorough attention to his profes-
sional duties as an able chiropractor,
with offices in a most well-appointed
suite at 277 Spreckels building, San
Diego, he is the very efficient and
highly popular secretary of local
Typographical Union, No. 221, and
is also a mighty worthy and likely
candidate for the responsible posi-
tion of organizer for the Interna-
tional Typographical Union in the
whole southwestern section of the
good old U. S. A.

Say, "Doc," when do you ever get
time to go a-fishing?

Mr. Martin Keeps Tab

Quite a number of folks got their
heads bumped on the big banana
bunches this week while visiting the
Ocean Beach vegetable gardens and
poultry yards at 4734 Long Branch
avenue. The following were among
the visitors: Mr. Wright, manager
of Sunset Cliffs; Mrs. Katherine
Smith, of The Beach News; Mrs. Noel
Johnson, Mrs. O'Malley and sister,
Mrs. Barrell, Mrs. Finley, Mrs. An-
derson, Mrs. Burdett, Mrs. Lewis, Mrs.
Penney, Mrs. Pierce, Mrs. Thurman,
Mrs. Dr. Wood, Mr. Workman, Mrs.
Tipple, Mrs. Turner B. Kline, Mr.
Peacock, Mrs. Brown, Mrs. Minnie
Brown, Mrs. Kirkpatrick and Mrs. M.
Gibson.

When is Ocean Beach going to have
huge signs posted at highway junc-
tions showing strangers how to reach
here?

Phone Point Loma 72-W-K

OCEAN BEACH BAKERY

W. MAYBEE, Prop.

1877 BACON STREET

SAY IT WITH FRUIT CAKE and
PLUM PUDDING

(The name to be inserted here is sub-
ject to a selection from suggestions).

(Highest Point of Sunset Cliffs)

CHAS. M. WHEELER, Prop.

Cable St. and Orchard Ave.

Beautiful Cement Bungalows, four
rooms with bath, completely furnished.
Fireproof garages.

SERVICE and QUALITY

Our Grocery Store

P. J. GRAND-MAITRE, Prop.
4795 Voltaire St., Ocean Beach
PHONE PT. LOMA 284

Phone Point Loma 130-J

MRS. HELEN McCONAUGHY

(Musical Graduate)

Will Receive a Limited Number of

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